

Clear Channel Radio Presents

EVERYBODY

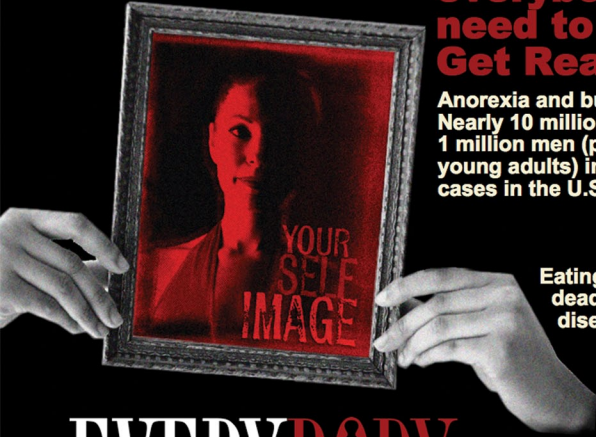
GET REAL!

CLEAR CHANNEL

Why does everybody need to Get Real?

Anorexia and bulimia affect Nearly 10 million women and 1 million men (primarily teens and young adults) in reported cases in the U.S.....

Eating disorders are the deadliest mental health disease in America.



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The National Eating Disorders Association (NEDA) partnered with Clear Channel Radio to launch a high-profile PSA campaign featuring top Hollywood celebrities including Paula Abdul, Wynonna Judd, Sara Evans, Scarlett Pomers and Emme.

The national PSA campaign, which aired on Clear Channel Radio Stations across the country beginning in October of 2006, was intended to raise public awareness about eating disorders and how to get help if a listener believes that they, or a friend, may have a problem.

Clear Channel Radio in Syracuse, wrote and produced the campaign.

